

INDIA
mattresstech
expo + upholsterysupplies

03 - 06 March, 2027

IEML, Greater Noida

www.indiamattresstechexpo.com

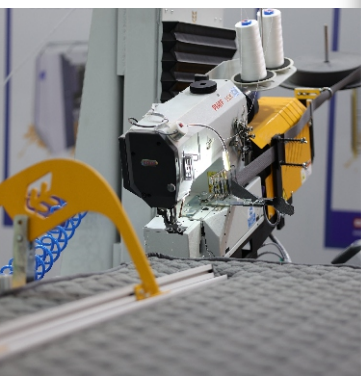
**Over a decade of Building
India's Mattress and Comfort
Manufacturing Ecosystem!**



Concurrent Event:

india
WOOD

Where **Comfort** Meets **Technology!**



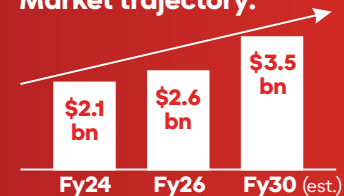
Be a part of the premier industry sourcing hub for mattress manufacturing and upholstery supplies!

8,000+ Business Visitors from India and Abroad

120+ Leading Brands | **8+** Countries

India's Mattress Market is valued at an estimated \$2.5-3 Bn and projected to grow at a 7-9% CAGR over the next five years, while the Upholstered Furniture Market is expected to grow at 7% CAGR over the same period.

Market trajectory:



Source: Mordor Intelligence market forecasts

Figures & Factors of Growing Indian Market

Market & Demand Drivers

- Expanding Home & Interiors Market projected to reach \$48.1 Bn by 2028
- Organised mattress segment (40% of market) growing at ~17% CAGR, outpacing unorganised players
- Metro real-estate project launches up 20%, spurring first-time & replacement demand
- Replacement cycle shortened from 10 yrs (2010) to 7.7 yrs (2022)

Product & Channel Trends

- Retail shifting from Multi-Brand Outlets to brand-owned Experience Centres & D2C (Wakefit, SleepyCat, The Sleep Company)
- Demand moving from cotton/coir to foam, memory foam & hybrid systems
- Healthcare sector to draw \$200 Bn over the next decade; hospitality to draw \$50 Bn over 5 years
- Rising export interest from South Asia, the Middle East & Africa

Why INDIA MATTRESSTECH & UPHOLSTERY SUPPLIES EXPO?

- The Sourcing hub for quality Machinery & Materials for Mattress & Upholstery production
- Co-located with INDIAWOOD (Asia's largest sourcing platform for wood & furniture industry)
- Visitors from India, South East Asia, Europe, US etc.
- Interactive panel discussions, forums and conference sessions with industry experts organized in association with Indian Sleep Products Federation (ISPF)
- Dedicated B2B meeting opportunities

Facts & Figures 2024

98%

Exhibitors were satisfied with the quality of buyers

Visitors were either a decision maker or influencer

95%

Exhibitor Profile:

- Mattress Production Machinery & Supplies
- Mattress Finishing Machinery & Supplies
- New Materials
- Production Tools & Equipments
- Trade Associations, Business Services & Media
- Upholstery Production Technology, Machinery & Supplies

Visitor Profile:

- Mattress & Pillow Manufacturers
- Sleep Product Manufacturers, Sellers & Exporters
- Importers & Dealers in Mattress Technology
- Mattress Exporters & Importers
- Mattress Material Importers
- Upholstered Furniture's and Manufacturers
- Upholstery Material Suppliers
- New Entrepreneurs
- Sofa & Soft Furniture Manufacturers



SAVE THE DATES



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MESSE

INDIA mattresstech expo

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IEML, GR. NOIDA, DELHI-NCR

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